



*What We Do*

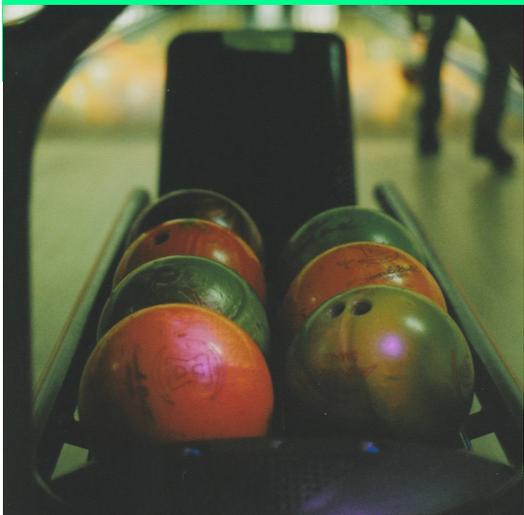
- Community-Based Mentoring program
- School-Based Mentoring Program

*250 Kids Per Year*

- 80% with a single parent
- 83% with low to moderate income

Outcomes Of all the children in Big Brothers Big Sisters' programs...

- 97% maintain or improve performance
- 95% attend their classes
- 86% are more respectful
- 76% read at grade level
- 97% are on track to move to next grade



Dear Community Partner,

You have the opportunity to help local at-risk youth reach their highest potential possible. Since our mentoring programs are free to all our participants, we rely on two main events, Bowl For Kids' Sake and Golf Fore Kids Sake to Find, recruit, match and support our Bigs and our Littles to help them develop a close bond and thrive. **By joining the Big Brothers Big Sisters team as a sponsor of one or both events, you can change the lives of hundreds of kids in our community this year.**

During **Bowl For Kids' Sake**, thousands of strong members of our community have united to raise money for our life-changing mentoring programs. To reward these amazing people for their hard work, we host parties at local bowling alleys, complete with food, prizes, music, and bowling. Middle school students ask their families for donations, college students organize fundraisers, local businesses host dress-down days, and generous groups give out of their own pockets. All for the kids.

As a sponsor, you can ensure that our vital mentoring programs continue to thrive! The hundreds of participants in our community will see that your business cares about this community, and will learn about the important service you provide.

Thank you for your consideration. Please consider joining our team by sponsoring this event. Then, ask us how you and your company can get more involved in Bowl for Kids' Sake, where your employees can bond through camaraderie and friendly competition. You will be lifting up kids to be the best that they can be while showing how much you truly care about our community.

Sincerely,  
Linda Z. Gorter  
Executive Director  
Big Brothers Big Sisters of York and Adams Counties





## Presenting Sponsor

- **Naming Rights:** Bowl For Kids Sake Presented by "YOUR COMPANY"
- Sponsor to be recognized in all advertising and promotion of the event and any time the event is mentioned, displayed or written as part of the name of the event
- **Co-branded event logo**  
Joint press release announcing partnership including quote from sponsor
- **Top logo/name placement** in all materials
- **Sponsor banner** displayed at the entrance of the event location (provided by sponsor) Recognition in a minimum of 3 email blasts delivered to **3,700 e-news subscribers**
- **Custom benefits** to fit your needs (For e.g. Enter to win social media contest)  
Sponsor speaking opportunity before event
- **Logo/name displayed on bowling monitors**
- **Logo/name listed on Thank You letter** mailed to over **all** event participants
- **Logo/name listed prominently on BBBS t-shirts** to be given out to participants
- **Opportunity to give out promo items** and set up display at sponsor table during event
- **2 mentions on social media** with video option
- **Logo/name listed on event sign and flyers** at each lane
- **Logo/name featured in most prominent position** on event website for 90 days
- **:30 second commercial** to be read by MC at least 3 times during event

Total Investment \$10,000 (only one available)

## Perfect Game

- Top logo/name placement in all materials
- Custom Benefits to fit your needs (For e.g. Enter to win social media contest)
- Event speaking opportunity
- Logo/name displayed on bowling monitors
- Logo/name listed on Thank You letter mailed to event participants
- Recognition in event press release
- Logo/name listed prominently on BBBS t-shirts to be given out to supporters
- Opportunity to give out promo items and set up display at sponsor table
- 2 mentions on social media with video
- Logo/name listed on event sign and flyers at each lane
- Logo/name featured on event website for 90 days
- Sponsor mentioned by MC

Total Investment \$5,000

## Strike

- Logo/name listed prominently on BBBS t-shirts to be given out to participants
- Press release with optional photo opportunity sent out to over 20 media contacts
- Opportunity to give out promo items at sponsor table during event
- 2 mentions on social media
- Logo/name listed on event sign and flyers at each lane
- Logo/name featured on website for 90 days
- Sponsor mentioned by MC during event

Total Investment \$1,750



## Turkey

- Sponsor speaking opportunity before event
- Logo/name displayed on bowling monitors
- Logo/name listed on Thank You letter mailed to over 1,500 event participants
- Recognition in event press release
- Logo/name listed prominently on BBBS t-shirts to be given out to participants
- Opportunity to give out promo items and set up display at sponsor table during event
- 2 mentions on social media with video option
- Logo/name listed on event sign and flyers at each lane
- Logo/name featured on website for 90 days
- Sponsor mentioned by MC during event

Total Investment \$2,500

## Spare

- Logo/name listed prominently on BBBS t-shirts to be given out to event participants
- 1 mention on social media
- Logo/name listed on event sign and flyers at each lane
- Logo/name featured on website for 90 days
- Sponsor mentioned by MC during event

Total Investment \$1,000

## Split

- Logo/name listed on event sign and flyers at each lane
- Logo/name featured on website for 90 days
- Sponsor mentioned by MC during event

Total Investment \$500



## Event Dates

Friday March 31st - Suburban Bowlerama 5:30 - 7:30

Friday April 14th - Suburban Bowlerama 5:30-7:30

More private events TBD





# Your Impact



Little Brother Brandon was living with his mom and grandma who felt like he lacked a positive male role model. When he was matched with Big Brother James, James ignited Brandon's love of athletics and exercise. They have competed in numerous races together and James is a big supporter of Brandon at his sporting events.

Before meeting James, Brandon did not have anyone to run with and compete in races. He might not have had the support to play sports and be healthy. Thanks to supporters like you, Brandon has a Big Brother who ignites his potential and shows him he can do anything!



## Commitment Form

## Sponsorship Level

Company Name: \_\_\_\_\_  
\_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_ Presenting Sponsor - \$10,000  
\_\_\_\_\_ Perfect Game - \$5,000  
\_\_\_\_\_ Turkey - \$2,500  
\_\_\_\_\_ Strike - \$1,750  
\_\_\_\_\_ Spare - \$1000  
\_\_\_\_\_ Split - \$500  
\_\_\_\_\_ Pin - \$250  
\_\_\_\_\_ Other - \$

\_\_\_\_\_ Check enclosed (Payable to Big Brothers Big Sisters)

\_\_\_\_\_ Credit Card  
(Click "DONATE" at [bbbsyorkadams.org](http://bbbsyorkadams.org))

\_\_\_\_\_ Send me an invoice

### Questions ?

Please contact Mark Lakin at  
717-843-0051 x102 or [mlakin@bbbsyorkadams.org](mailto:mlakin@bbbsyorkadams.org)  
York: 227 W. Market St. Suite 102, York, PA 17401 T: 717-843-0051  
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